



I head a structured products sales team

We understand the challenges involved in growing a structured products business. Drawing on our long-standing experience in the derivatives industry, we offer you access to comprehensive reference data, lifecycle management and RFQ connectivity. We can also help automate your sales and marketing documents.

Why it matters

Despite the benefits structured products offer, incorporating them in portfolios is still considered a more niche investment strategy due to their perceived complexity. Successfully growing a structured products business thus requires communicating the benefits of structured products in an easily digestible manner. This can be achieved using comprehensive yet straightforward data. Our solution provides the data you need to improve your sales strategy.

How we can help

- We understand that **data is the basis for sustained growth**.
- Our **SPI** database is the most comprehensive structured products database in the market and includes:
 - Reference data
 - Lifecycle information
 - Secondary prices
 - Market shares
 - Competitive analysis
 - Opportunities
- Discover new product ideas, understand what your competitors are doing and identify roll-over opportunities that you can capitalize on for new sales opportunities.

- We will also help you **drive customer engagement**.
 - Our **Transparitrade** platform is an off-the-shelf platform that helps you manage your book-building process, handle RFQs, educate and train distributors, manage the KYD process, including initial onboarding and annual confirmations, and offer your clients lifecycle and portfolio analysis. Use Transparitrade alongside or in addition to other distribution platforms to facilitate sales of new structured products and enhance the quality of post-sale investor services.
- Our offering is rounded out by **WallStreetDocs, our market-leading document and workflow automation software for structured products**. Work with our inhouse team of award-winning designers and templating experts to automate fact sheets, marketing documents and performance reports.

A data analytics and customer engagement platform

Products

- SPi
- Transparitrade
- Doc Auto